



Guidelines for Guest Bloggers

YOUR PITCH

- at least one detailed suggestion for a **topic**
- a few **sample** photos of your DSLR photography
 - a brief **introduction** to yourself
- a **URL link** to your blog / Instagram account (if applicable)

YOUR FINAL SUBMISSION

- your blogpost (**500-900 words**) in an **unformatted word document** (no numbering or bullet points; no bold, italics or underline; same font size throughout) – no PDFs!
- your photos: **840px width, descriptive file names, landscape & portrait formats**
if your photos are too big to send as attachment (or too many) send them via wettransfer.com, a free service for file transfers of up to 2GB
 - a **profile picture** of yourself
must be square format, ideally 300x300px
 - a brief **author bio**
(2-3 sentences, written in third person, may contain links to your blog and/or social profiles)

WRITING GUIDELINES

We expect well-researched pieces that **appeal to a wide audience**. Keep the tone **friendly but knowledgeable**. You could for example open with a personal anecdote to make the text more relatable. However, make sure that your post also contains practical information (e.g. specific travel tips or recommendations). Only include links to your own blog, if you have published a directly related article that is relevant in the context of your guest post. We're happy to include a do-follow link to your personal blog in the author bio, so **keep links in the text to a minimum**. All other external links will be no-follow. Come up with a **punchy title** and try to use descriptive keywords in your text for optimal SEO.

Our readers come from very diverse backgrounds. Even though we have many readers from the US, we also have many readers from India, the Middle East, South-East Asia and Australia – you're **writing for a diverse audience!** Make sure to **be reflective** about your experiences and opinions. Try to imagine whether anybody could be offended by what you write. Always consider the privilege you have to travel.

Note that your text **must be original content** and **must not be re-published** on any other platform (including your own blog).

Disclaimer: We reserve the right to add **affiliate links** to your post where suitable.

To contribute send your pitch to contribute@travelettes.net!